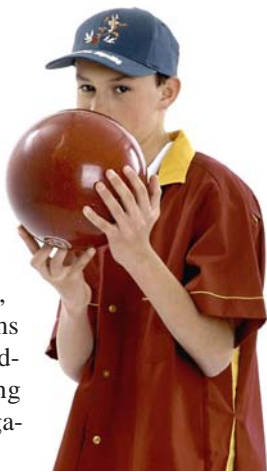


# FUN-RAISER PROGRAMS



☒ Bowling has become one of the most popular forms of fund-raising today. Because of the wide range of age and skill levels bowling appeals to, bowling fund-raising programs are universally accepted as credible approaches to generating funds for a diverse group of organizations.

☒ Bowling as a fund-raiser is being successfully used by such well-known organizations as *Big Brothers/Big Sisters of America*, *Junior Achievement*, *Muscular Dystrophy Association* and *Children's Miracle Network*.



☒ Bowling fund-raisers are excellent for:

- ☒ Employee associations
- ☒ Schools
- ☒ Churches
- ☒ Community service groups
- ☒ Non-profit organizations
- ☒ Chambers of Commerce
- ☒ Scouting organizations
- ☒ Youth Sports Leagues

☒ There are a variety of ways to incorporate bowling into your fund-raising efforts. Our staff will help you develop a program to fit your organization and its needs.

# BOWLING IS HOT!



☒ More and more people are choosing bowling as a wholesome, interactive, healthy entertainment option. Participation by *casual bowlers* – people who bowled at least 1-11 times per year — has grown by an impressive 25.8%\* in the past decade.

☒ More than 70 million people go bowling each year in the United States and bowling remains the number one participation sport in the world.

☒ About half of all bowlers (48%) are women, 40% of all bowlers are between 18-34 years of age and 35% are between 12-17 years of age.

\* Source: 2005 Super Study conducted by the Sporting Goods Manufacturers Association

# BOWLING IS COOL!



☒ According to Madison Avenue advertisers and Hollywood executives, bowling is *chic*. Dozens of recent movies, commercials and television shows feature or include bowling in their productions.

☒ Rock stars (Rolling Stones, Bon Jovi, Huey Lewis), actors (Cameron Diaz, Tom Cruise, Jennifer Lopez) and professional athletes (John Burkett, Jerome Bettis, Emmett Smith) are all bowling these days.

☒ Bowling-inspired items are showing up in stores in everything from bowling bag purses to cuff links. *Fifties-style* retro bowling shirts are one of the country's hottest "new" fashion statements.

**BOWL-ERO LANES**  
(303) 922-1125

# BOWL FOR THE FUN OF IT AT BOWL-ERO LANES!

# COMPANY BOWLING PARTIES

## AND GROUP ACTIVITIES



## PARTIES, FUN NIGHTS, LEAGUES, FUND-RAISERS, TEAM-BUILDING

## BOWL-ERO LANES

5480 W. ALAMEDA AVE. \* LAKEWOOD, CO 80226  
(303) 922-1125

# THE PERFECT GROUP ACTIVITY



☒ **Bowl-ero Lanes** provides a fun, safe, healthy and climate-controlled atmosphere where people of all ages enjoy exercise, entertainment and social interaction.

☒ **We have programs** for singles, couples, families, women, men, seniors and youth.

☒ Morning, afternoon and evening programs bring together a **variety of age groups and skill levels** in friendly competition and fellowship.

☒ **Lessons from certified instructors** will help you learn how to bowl or improve your skills.

☒ **An on-site pro shop** provides custom services and knowledgeable advice for all your bowling equipment needs.



☒ **Glow-in-the-Dark Bowling**, lets you bowl to your favorite music on glow-in-the-dark lanes during

our Rock n' Bowl sessions.

☒ **Bumper bowling**, for small children, provides positive feedback for those just learning to bowl.

☒ **Take a break from bowling** and enjoy great food and your favorite game in our comfortable Sports Lounge and Restaurant.

# A SPORT FOR ALL AGES

☒ Well-lit parking, a courteous and helpful staff, bright modern facilities and the latest in computerized scoring equipment makes bowling at **Bowl-ero Lanes** a truly enjoyable interactive sport for all ages and occasions:



- ☒ Birthday Parties
- ☒ Lunch Time Breaks
- ☒ Company Celebrations
- ☒ Team-Building Workshops
- ☒ After-Work "Wind-Downs"
- ☒ Church Outings
- ☒ Evening Get-Togethers
- ☒ School Programs
- ☒ Daycare Centers
- ☒ Learn-to-Bowl Programs
- ☒ Family Reunions
- ☒ Block Parties
- ☒ Fund-raisers
- ☒ Leagues for everyone
- ☒ Morning Coffee Clubs for Seniors



☒ If you're looking for a healthy, enjoyable, and contemporary way to meet others and improve your physical condition and mental attitude, try bowling at Bowl-ero Lanes "**just for the fun of it!**"

# BUILDING POSITIVE HUMAN RELATIONS

☒ Bowling is an ideal group and corporate activity to bring managers, staff and front-line employees together in a casual social setting. Shared recreation time creates excitement, encourages teamwork, and increases positive communication that carries over into the workplace. Bowling gives co-workers an opportunity to socialize with management, fellow employees and friends outside the workplace. Additional potential benefits are:



- ☒ Improved morale
- ☒ Stronger company loyalty
- ☒ Increased productivity
- ☒ Better communication
- ☒ Decreased absenteeism



☒ **Bowl-ero Lanes** offers several company party options designed specifically to meet your group's needs. Please contact our center manager to discuss the many ways we can help you plan a rewarding and memorable group activity.

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